

Friday, August 28, 2009

SAMA Golf Tournament

2009

This is the event everyone is raving about...

Dear SAMA Supporter,

The Spanish American Merchants Association (SAMA) will host its annual golf tournament on **Friday, August 28, 2009** at the **Keney Golf Course**, 280 Tower Avenue, Hartford, CT. We understand the current difficult economic time, but as a non-profit organization we are asking you for your support. This tournament is one of the two major fund raising events for our organization. Last year's tournament was a total success and we need your assistance in order for this year's event to be even more successful than last year. We are asking you to be SAMA's Corporate Sponsor.

Income from this event will support SAMA's many programs which offer training, education technical assistance and marketing offered to minority and Latino - owned businesses throughout the region. These programs are critical in enabling these businesses to obtain the capital, language skills and resources necessary to expand their enterprises and grow in a competitive economy.

Since its founding in 1982, SAMA has accomplished many significant objectives. These include the reimagining, revitalization and marketing of Park Street, the creation of a revolving loan fund, the purchase and operation of litter-vacs to ensure clean streets and expansion of technical assistance programs to help businesses throughout Connecticut.

This year we want to increase our efforts and continue to provide these services to ever increasing businesses and entrepreneurs. We appeal to your generosity and support. Please lend your support as a sponsor, contributor, participant and/or a provider of in-kind services.

We hope that we can count on you for your generous support of this event. I look forward to hearing from you and thank you very much for your consideration.

Sincerely,

Angel Sierra
President

SPANISH AMERICAN MERCHANTS ASSOCIATION

95 Park Street, Hartford CT 06106 Tel: 860-278-5825 Fax: 860-241-9000
235 Grand Avenue, New Haven CT 06513 Tel: 203-860-0522 Fax: 203-865-0355
872 Main Street, Willimantic CT 06882 Tel: 860-423-8400 Fax: 860-423-4800
www.samact.org

Sponsorship Levels

Hole In One - \$5,000

- ▶ Hole in one sponsor
- ▶ You company name will be in all jackets
- ▶ Logo on correspondence
- ▶ Banner Placement at event
- ▶ Logo SAMA Web Portal Value of \$450
- ▶ Full page ad on back program book
- ▶ 4 Foursomes
- ▶ 4 Hole Sponsor
- ▶ 16 lunches and 16 dinner for the player and 4 Extra dinner for 4 guests

Eagle Sponsor - \$3,000

- ▶ Banner placement at event
- ▶ Logo SAMA Web Portal Value of \$450
- ▶ Full page ad inside on program book
- ▶ 2 Foursomes
- ▶ 2 Hole Sponsor
- ▶ 8 lunches and 8 dinners for the players and 2 extra diners for 2 guests

Birdie Sponsor - \$1,500

- ▶ Full page ad on program book
- ▶ 1 Foursomes
- ▶ 2 Hole Sponsor
- ▶ 8 lunches and 8 dinners for the players and 2 extra diners for 2 guests

SEND ENTRY FORM TO: SAMA, 95 Park Street Hartford CT 06106/ *Attn: Ana Sanchez-Adorno*

Name _____

Address _____

City _____ State _____ Zip Code _____

List name(s) of golfer(s). Individual player and incomplete foursomes will be paired by the Planning Committee.

1. _____ 2. _____

3. _____ 4. _____